

A circular black badge with white text that reads "YES! it's VEGAN". The text "YES!" is in a large, stylized font, "it's" is in a smaller, cursive font, and "VEGAN" is in a bold, blocky font. The badge is surrounded by a trail of small, glowing green circles.

NEW!
**DELIGHT YOUR CUSTOMERS WITH
DAWN'S VEGAN FROZEN RANGE**

Start your vegan journey with our new frozen range for ultimate convenience.

dawnfoods.com/uk



DAWN VEGAN FROZEN RANGE

Our new thaw-and-serve Vegan range includes a variety of American style muffins, cookies and brownies, guaranteeing the highest quality and reliability. Delight your customers with these delicious and indulgent on-trend bakery products with no compromise on taste and texture. Tap into the growing market for conscious consumers who are looking for authentic vegan products to support their lifestyle choices.

Product benefits

- Vegan certified (V-Label)
- Easy to use (thaw-and-serve convenience)
- No waste
- Great taste and texture
- All natural flavours
- Halal certified
- Chocolate products are UTZ certified



sweet cookies

VEGAN COOKIES

MOUTHWATERING AND DELICIOUS VEGAN COOKIES FOR AN IMPULSE TREAT

Two American style vegan cookies that are not only big in size but big in taste too. Tempt your customers with these cookies which have a crunchy texture and mouth-watering chocolate chunks for extra indulgence. You can serve them in a signature vegan bag with see-through window to enrich the customer's experience.

Cookie bags are available separately.

Visit dawnfoods.com/uk for more details.



Item code	Product name	Weight	Packaging	Shelf life (thawed)
6.00199.029	DAWN® VEGAN CHOCOLATE CHUNK COOKIE	76g	30 pcs/box; individually wrapped	5 Days
6.00201.029	DAWN® VEGAN DOUBLE CHOCOLATE COOKIE	76g	30 pcs/box; individually wrapped	5 Days



VEGAN BROWNIE

OUR RICH BROWNIE EXPERTISE TRANSLATED INTO VEGAN

No need to compromise on taste with this authentic and indulgent American chocolate chunk brownie. Our vegan brownie is available in a convenient single serve bar which is ready to simply thaw and serve.



om nom nom.

BROWNIE

Item code	Product name	Weight	Packaging	Shelf life (thawed)
6.00204.011	DAWN® VEGAN CHOCOLATE BROWNIE	72g	36 pcs/box; individually wrapped	5 Days

VEGAN MUFFINS

AUTHENTIC AMERICAN MUFFINS NOW SUITABLE FOR A VEGAN LIFESTYLE

Enjoy the rich and great tasting range of our vegan muffins. The muffins are deliciously topped and injected with fruit or chocolate sauces to offer your customers a premium taste that also suits their lifestyle choices.



It's time to muffin



MUFFINS

Item code	Product name	Weight	Packaging	Shelf life (thawed)
6.00211.012	DAWN® VEGAN VERY BERRY INJECTED MUFFIN	100g	30 pcs/box; individually wrapped	5 Days
6.00210.012	DAWN® VEGAN LEMON AND POPPY SEED INJECTED MUFFIN	100g	30 pcs/box; individually wrapped	5 Days
6.00214.012	DAWN® VEGAN DOUBLE CHOCOLATE INJECTED MUFFIN	100g	30 pcs/box; individually wrapped	5 Days



ESTABLISHED TRUST

For 100 years, Dawn Foods has been a trusted advisor to its customers, helping drive their business forward with the right mix of products, innovations, global perspectives and inspired bakery expertise. For more information about the company, its products and culture, please visit www.dawnfoods.com/uk.


Together we rise!

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